



IMPORTANT VENDOR INFORMATION - ATALAYA FESTIVAL

CHECK-IN

Vendors may begin checking in on Thursday at 8am, and continue until 5pm. Atalaya will be closed at 6pm on Thursday. Additionally, check-in will begin at 8am on Friday. All vendor booths must be completely set up and ready for the gates to open at 12 noon, Friday. A walk through by Festival officials will be conducted at 11am.

LOADING & UNLOADING

No vehicles are allowed in the unloading area after 10:30am on Friday and 9am on Saturday and Sunday.

FESTIVAL HOURS

Friday: Noon to 6pm

Saturday: 10am to 6pm

Sunday: 10am to 5pm

SECURITY

A security guard will be on duty during the hours the Festival is closed, beginning at 6pm on Thursday. Security is not provided after the Festival closes on Sunday.

PARKING

You will be issued a parking pass for your vehicle at check-in. Your parking pass must be displayed in the front windshield of your vehicle while on park grounds. Large crowds, limited space and weather can make parking a headache for everyone. The park staff works hard to minimize these problems, so please do your part by following the parking guidelines and always displaying your parking pass.

EMERGENCY PHONE NUMBERS

(843) 237-4440: Park Gift Shop and Campground Registration.

In **extreme** emergencies, contact the park manager at (843) 685-3885 or the assistant park manager at (843) 237-4966.

ACCOMMODATIONS

Lodging information is enclosed in your packet. Huntington Beach has 133 campsites with electricity, water, picnic table, fire ring and access to a comfort station. The campground is within walking distance of the Festival site. For reservation availability, call the toll free reservation line at 1-866-345-7275 or go to www.southcarolinaparks.com. For park specific questions please call our gift shop/office at (843) 237-4440.

FESTIVAL ADMISSION

Admission to the Festival will be collected at the three main entrances of Atalaya. Admission to the park is free during this weekend; visitors are paying only to attend the Festival.

QUESTIONS

Gwen Davenport: gdavenport@scprt.com or (803) 734-0767

Brenda Magers: bmagers@scprt.com or (843) 237-4440

Park Information: huntingtonbeach@scprt.com or (843) 237-4440

Campground Reservation: www.southcarolinaparks.com or (866) 345-7275

Atalaya Festival Website: www.atalayafestival.com